

Simon Suter Report for January Board Meeting

Hi Richard,
Seasons Greetings.

I do appreciate your heavy involvement with aspects of running the club, and hard work and time you put in to keep things on the rails.

I do apologise for causing you concern at the last meeting when suggesting that we upgrade our website, and I know from my own reactions in our meetings, that we are protective about our own areas, and a small mention is taken as criticism, and feeling injured as a result, and it takes a while to think it through, no criticism was meant, so again apologies.

However, if we are to have better success in attracting people to the club, to increase membership or training et al,

our website is behind in technical standards and when you consider it is our shop window, and if the glass is misted, and our wares cannot be seen easily, the door is stuck and not open freely, and access to get our goods off the shelf is hindered, we have less chance of prising the cash out of our customers hands and increasing our cashflow, so I would like to propose an agenda item under Publicity and Marketing that we expedite revising our website and make it a priority.

Training report.

Preparations and arrangements for new season's training courses, Training Brochure attached, Webcollect entries still to be made

Cadets sessions now formalised and preparations in hand for Tuesday evenings and coaching sessions.

Jazz has been trying out the new Sailability boat

Budget request for:

6no masthead floats £200,

10no Buoyancy Aids, 20-30 kg to replace those not fit for purpose. £200 annually

Agenda item. Website renewal

If we are to have better success in attracting people to the club, to increase membership or training et al,

our website is behind in technical standards, and access should be made easier.

When you consider it is our shop window, and if the glass is misted, and our wares cannot be seen easily, the door is stuck and not open freely, and access to get our goods off the shelf is hindered, we have less chance of prising the cash out of our customers hands and increasing our cashflow.

To improve access I would like to propose an agenda item under Publicity and Marketing that we expedite revising our website and make it a priority.

Regards

Simon

2nd January 2019