

## Club Governance

- Document & Maintain Governance Model
- Ensure adherence to Companies House and Government Legislation
- Document & Conduct Annual Planning Process
- Document Duties, Obligations & Expectations of Committee
- Produce & Maintain Club Handbook
- Communicate to Club Members on Club Governance and on how to Engage with Club
- Document & Implement H&S Plans for Activities
- Achieve Community Amateur Sports Club (CASC) Registration:
  - Revise Articles further

## Club Infrastructure

- Produce & Maintain Maintenance Programmes for Assets:
  - Improve Quality of Facilities in line with Members Expectations
  - Buildings, Land & Boats
- Complete build of new Rescue Boat Shed

## Finance

- Document & Execute Improvements to existing strong financial control
- Identify & Implement Opportunities for new Income Revenue Streams (whilst Maximising existing) & Seek to Minimise Costs

# Club Plan Key Initiatives

**VISION**  
To be the best family sailing club in the Region

## Membership

- Understand Membership Requirements and Expectations
- Measure & Improve Member Satisfaction
- Produce Membership Retention Plan
- Produce Welcome Pack and Events for New Members
- Ensure annual Social Programme available

## Public Relations

- Produce & Implement a Public Relations Plan
- Identify & Implement Activities to Promote the Club Image
- Identify & Obtain Sponsorship Funding Sources & Opportunities
- Form & Develop closer links within the Community

## Sailing Operations

- Continue to provide broad annual Race Sailing Programme
- Attract at least one Major Racing Event to the club each year
- Identify & Execute Opportunities to increase Liaison with other Federation Clubs



## Training & Development

- Seek to Ensure Infrastructure & Resources in place for Annual Broad Training Programme:
  - Open to all
  - Adults/Cadets
  - Dinghy, Power, Windsurfing
  - High Quality
  - Resource Development Plan
  - Inland & Sea Sailing
- Identify, Develop & Introduce Alternative Sailing Programmes & Pathways
- Develop & Introduce Recreational Training
- Identify & Encourage potential future champions